

Advertising Policy

ACNR is published in accordance with the Principles of Transparency and Best Practice in Scholarly Publishing, a collaboration between The Committee on Publication Ethics (COPE), DOAJ, the Open Access Scholarly Publishing Association (OASPA), and the World Association of Medical Editors (WAME).

1. ACNR is funded by advertisements and sponsorship. However, editorial decisions are not influenced by advertising revenue or reprint potential. Advertisers and sponsors have no control over editorial content of the main journal or any supplementary special issues. Editorial and advertising functions are independent.
2. Editorial and advertising/sponsored content are easily distinguishable from each other and clearly identified, both in the paper copy and online.
3. Editors have full and final authority for approving print and online advertisements and for enforcing advertising policy. We reserve the right to reject or cancel any advertisement at any time.
4. Advertisements are not placed next to any editorial that discusses the product being advertised, nor next to any research article about the advertised product. Advertisements cannot refer to an article which is appearing in the same issue.
5. All advertisements must clearly and prominently identify the advertiser and the product/service being offered.
6. All advertisements for drug-specific campaigns must comply with the relevant European and UK legislation that regulates advertising. Information about the latest legislation, as well as good practice guidelines, can be found on the MHRA website. In the case of drug advertisements, the full generic name of each active ingredient should appear.
7. Advertisements may not be deceptive or misleading. Exaggerated or extravagantly worded copy are not allowed.
8. Advertisements will not be accepted if they are deemed to be indecent or offensive in either text or artwork, or contain negative content of a personal, racial, ethnic, sexual orientation, or religious character.
9. The advertiser and the agency, jointly and severally, agree to indemnify and hold harmless the Publisher, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of privacy, copyright infringement, or plagiarism.

ACNR

Advances in Clinical Neuroscience & Rehabilitation

10. ACNR will not be liable for any failure to publish any advertisement accepted; however, we will make reasonable efforts to place any advertisements in subsequent available space.
11. For advertorial guidelines contact the Publisher, Rachael@acnr.co.uk
12. Recruitment advertising: All advertisements for employment must be nondiscriminatory and comply with all applicable laws and regulations. Ads that discriminate against applicants based on sex, age, race, religion, marital status or physical handicap will not be accepted.
13. Reprinted articles will be published as they originally appeared in ACNR (including subsequent corrections).

Digital advertising

14. Advertisers have no control or influence over the results of searches a user may carry out on the website. Search results are based solely on the functionality available through the search software (namely key words or phrases from the articles).
15. The Publisher does not endorse or support any product or organisation linked to its website, nor is the Publisher responsible for the content of any website promoted in an ad.

Advertising complaints policy

Please send any complaints about advertising to Rachael@acnr.co.uk